Studio IA : Installation guide

Studio IA for Windows: the full procedure, from the installer to your first video

Version of 12 November 2026. Screenshots come from the real program (French interface, demo data).

1. What you need before you start

- **Windows 10 or 11, 64-bit**, with an internet connection (the licence is checked online).
- No administrator account is needed: Studio IA installs for your user account, in `%LOCALAPPDATA%\Programs\Studio IA`.
- **An NVIDIA graphics card** only if you want to create AI images on your own PC (tested on a 12 GB RTX 3060). Without one, images come from free stock libraries.
- Your **licence key** (received by email) or the free 4-day trial.

2. Programs used

Program	What it does	How it is installed
Studio IA (with Node.js and Electron)	The program itself	The `Studio-IA-Setup.exe` installer
Python 3.12	Engine for the agents and editing	Automatic (via winget) if missing
FFmpeg (Gyan.FFmpeg)	Video and audio editing	Automatic (via winget) if missing
Piper voices fr_FR siwis and tom	Offline backup voices	Automatic (≈ 64 MB each)
Ollama	Runs the AI models on your PC	Install it yourself: ollama.com
Ollama models **qwen3:14b**, **gemma3:4b**, **qwen2.5vl:7b**	Scripts and titles; quick sorting; checking visuals	One command each (step 5)
PyTorch + **Stable Diffusion XL 1.0**	AI images on your NVIDIA card	Optional: `installer-images-locales.bat`
faster-whisper + “small” model	Transcription for “Split into moments”	Optional: `installer-decoupage.bat`
Tailscale	Privately links your phone to your PC	Optional: tailscale.com/download (PC and phone)

Keys to enter afterwards: **Gemini** (voices and images, in Command centre → Accounts) and **Pixabay** (free stock videos, free key).

3. Disk space

Item	Space	Where the figure comes from
Studio IA (program + Node.js/Electron)	≈ 1.5 GB	Estimate (measured on the development version)
Ollama: qwen3:14b + gemma3:4b + qwen2.5vl:7b	≈ 18.6 GB (9.3 + 3.3 + 6.0)	Published model sizes

Local AI images (optional)	15 GB free required (≈ 10 GB downloaded)	Installation script
Transcription (optional)	≈ 0.6 GB	Installation script
Python, FFmpeg, voices, Ollama, videos you produce	Not measured: keep a margin	—

Key point: count about **21 GB** without local AI images and about **36 GB** with them, not including Python, FFmpeg, Ollama and your videos. **Keep 50 GB free** to be safe. AI images and transcription are best installed on drive D:, not C:.

4. Install Studio IA

1. **Download** `Studio-IA-Setup.exe` from the site (“Download” button).
2. **Run it.** Windows may show “Windows protected your PC”: the installer is not signed yet. Click **More info**, then **Run anyway**.
3. Follow the wizard: welcome, third-party notices (accept), components (the program is required; Desktop and Start menu shortcuts are optional), folder (the default is fine).
4. **Let the installation finish.** It prepares Node.js, Python, FFmpeg and the voices: this can take several minutes and needs internet.
5. If the installation stops after Python is installed, **simply run the installer again**: it is safe to re-run, and what is already installed is kept, along with your videos and settings.
6. At the end, leave “open Studio IA” ticked, or double-click the **Studio IA** icon on the Desktop.

5. Install Ollama and the models

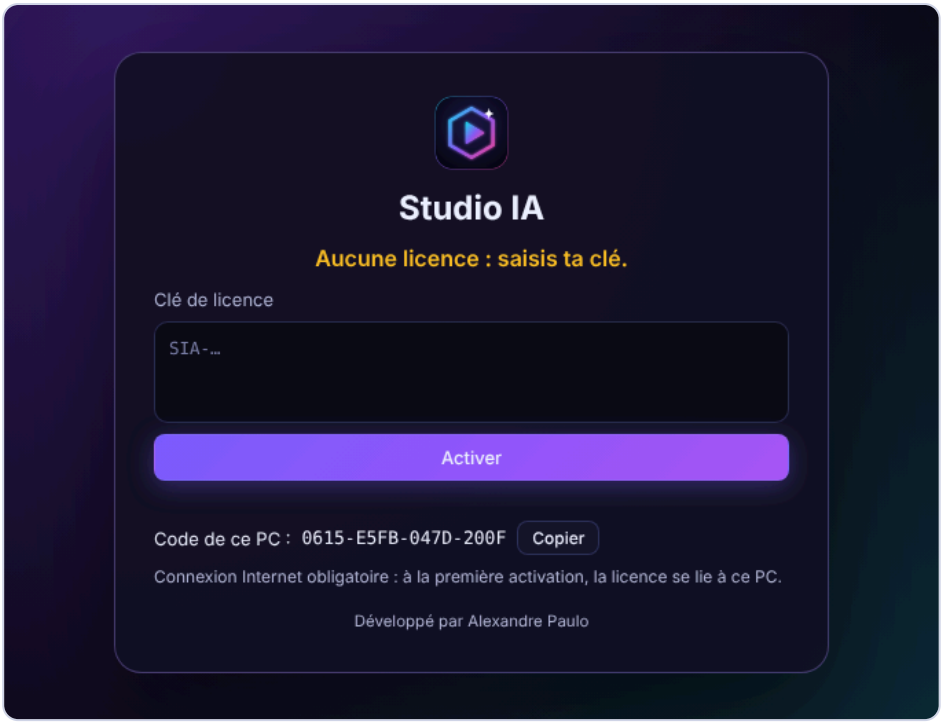
1. Download and install **Ollama** from **ollama.com**.
2. Open PowerShell and type, one line at a time (each command downloads a model):

```
ollama pull qwen3:14b
ollama pull gemma3:4b
ollama pull qwen2.5vl:7b
```

3. Check with `ollama list` that all three models appear.

6. Activate your licence

On first launch, the “Licence” screen appears. Paste your key (it starts with `SIA-`) and click **Activer** (Activate). Internet is required for the first activation: the licence then binds to this PC using the **PC code** shown on the screen. A licence works on 1 computer and 1 phone.



The licence screen: paste your key and click Activate.

7. Optional: AI images on your PC

1. Update your NVIDIA driver (NVIDIA app or nvidia.com/drivers).
2. Open the installation folder and double-click **installer-images-locales.bat**. Keep the window open until it finishes: the download is large (PyTorch ≈ 2.5 GB, SDXL model ≈ 7 GB).
3. The script picks the drive with enough room (D: first) and checks that your card can be used.

8. Optional: transcription for “Split into moments”

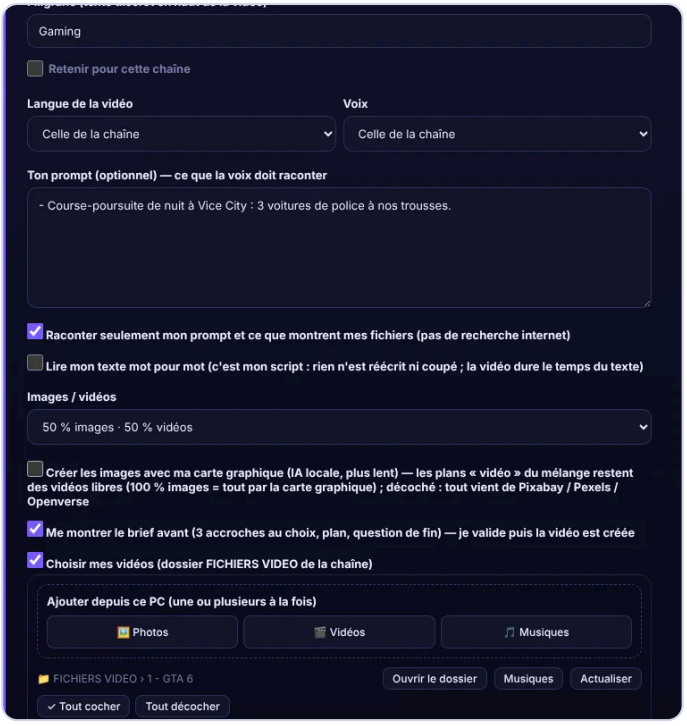
Double-click **installer-decoupage.bat** in the installation folder (≈ 600 MB, once).

9. Connect your accounts

In **Command centre → Accounts**, connect each YouTube and TikTok channel and enter your keys (Gemini, Pixabay). Studio IA never has your password. **Nothing is published without your approval.**

10. Your first video

Click **+ Nouvelle vidéo** (New video), pick the channel and the topic (or let Studio IA suggest one), then approve the hook in the brief. The video then arrives in “To approve”.



The “New video” window.

11. Optional: approve from your phone

1. Install **Tailscale** on the PC **and** on the phone, with the same account.
2. In the Tailscale console, turn on **MagicDNS** and **HTTPS Certificates**.
3. With Studio IA running, run this in PowerShell from the installation folder:

   ```
   powershell -ExecutionPolicy Bypass -File scripts\novamedia\activer-acces-mobile.ps1
   ```

   The script shows your PC’s private address.
4. On the phone (Tailscale on), open that address. On the PC: **Settings → Mobile access → Generate a code**, then enter it on the phone.
5. iPhone: Share → Add to Home Screen. Android: menu → Install app.

Access goes only through your private Tailscale network. Nothing is exposed to the internet. The PC must stay on with Studio IA open.



Approving from the phone.

12. Updates

When a new version is published, a **“Nouvelle version”** (New version) badge appears at the top of the program. One click opens the download page: run the new installer in the same folder. Your videos, accounts, keys and licence are kept.

13. If something goes wrong

- Installation stops: run the installer again (step 4).
- Python or FFmpeg was just installed but is not found: close everything and restart the program.
- “Ollama is not responding”: start Ollama before producing videos.
- The licence will not activate: check your internet and that the key is not already bound to another PC.
- A question? Write to us: **supporrttss@gmail.com**.